

FOR IMMEDIATE RELEASE

Sarasota Cigars and Hamptons Cigar Manufactory Announce SRQVets as Official Charity Partner for 50th Cigar Release: THE COMMANDER

SAG HARBOR, N.Y. — July 2, 2026 — Sarasota Cigars, in conjunction with the Hamptons Cigar Manufactory & Museum, is proud to announce a powerful new partnership with SRQVets, naming the local non-profit as the official charity partner for the highly anticipated release of its 50th cigar vitola, **THE COMMANDER**. Commemorating Independence Day, this milestone release honors those who serve while giving back to the local veteran community.

Manufactured by Lak Vohra, Founder of the Hamptons Cigar Manufactory & Museum, **THE COMMANDER** represents the pinnacle of the company's commitment to quality and community. To actively support local heroes, **50¢ from every THE COMMANDER cigar sold through this partnership will be donated directly to SRQVets**, a Sarasota-based 501(c)(3) non-profit organization dedicated to providing comprehensive support to veterans. Building on the foundation of this initiative, the company hopes to select one similar charity across the USA and the world to honor this exclusive, invitation-only commitment.

“Joining forces for our heroes is at the core of this release. THE COMMANDER is more than our 50th cigar; it is a tribute to the dedication and sacrifice of our armed forces.”

A Deep Personal Connection to Service

For Lak Vohra, the mission to support the armed forces is deeply rooted in his own family's extensive military legacy. Vohra's family boasts multi-generational contributions to the armed forces, with both past and present generations serving as distinguished officers in the Indian Army and Air Force.

This profound history of sacrifice includes his father's brother-in-law, who fought in World War II and was held as a Prisoner of War (POW) in Hitler's Germany. In an extraordinary display of resilience, he painted landscapes of the concentration camps directly from his prison cell. Furthermore, one of Lak's uncles, Col. Darshan Singh Vohra, was awarded the prestigious Padma Shri for his dedicated efforts to rehabilitate those who lost limbs in active duty in Chandigarh, India. To chronicle and honor this remarkable lineage of service

and bravery, Vohra has dedicated an Instagram page to his family's military history. Followers and supporters can explore these stories by visiting and following the hashtag **#VohraVeterans**.

About THE COMMANDER Cigar

Expertly crafted with factory operations based in Tamboril, D.R., and managed through the company's headquarters in Sag Harbor, NY, and Jacksonville, FL, **THE COMMANDER** delivers a meticulously blended, premium smoking experience.

Cigar Specifications:

- **Size:** 50x5 Robusto
- **Style:** Mild
- **Wrapper:** Connecticut
- **Seed:** Dominican
- **Tobacco:** A carefully balanced blend of Dominican & Pennsylvania tobacco

Inventive Tasting Notes:

- Mild, approachable profile
- Smooth, creamy texture
- Subtle toasted cedar
- Vanilla and mild nutty sweetness
- Clean, gentle finish

Priced to Perfection: Honoring Those Who Serve

To ensure this commemorative cigar is accessible to the heroes it honors, special pricing tiers have been established:

Customer Tier	Price Per Stick	Price Per 5-Pack
Active Duty & Veterans (Members Only)	\$10.50	\$52.50
Civilians	\$20.00	\$100.00

About Hamptons Cigar Manufactory & Museum

Operated under parent company PartyDigest, Inc., the Hamptons Cigar Manufactory & Museum is a boutique cigar company specializing in manufacturing premium handmade cigars, specialized private label lines like the #MVPClub exclusives, and custom smoking accessories. With operations spanning Jacksonville, FL, and Sag Harbor, NY, the brand is

dedicated to elevating the cigar experience through craftsmanship and community engagement.

To Learn More About SRQVets

To learn more about SRQVets and their mission, please contact SRQ VETS Inc.:

Website: SRQVETS.org

Email: Info@srqvets.org

Phone: 941-SRQ-VETS

Mailing Address: PO Box: 5824 Bee Ridge Rd. #443, Sarasota, FL 34233

To Order THE COMMANDER

Availability: Pre-orders are currently open. The cigars will be officially available for general purchase and fulfillment in two weeks.

Order Online (Factory-Direct): SagHarborCigars.com or HamptonCigars.co

Bulk & Private Label Orders: Call Lak Vohra at 904-955-5465

Follow on Social Media:

Instagram: @HamptonsCigars | @VohraVeterans | @SRQVets

TikTok: @SRQVets

Explore the Legacy: #VohraVeterans

Event & Promotional Media

For media inquiries, please contact Lak Vohra at 904-955-5465.