

BOLLYWOOD CIGARS

Bollywood Cigars Completes Its Luxury Collection with the Launch of the Maharaja

A Premium Men's Cigar — Crafted for Moments That Matter



The Maharaja — Bollywood Cigars Men's Collection

JACKSONVILLE, FL — June 9, 2026 — Hamptons Cigar Manufactory & Museum, the Jacksonville, Florida-based premium cigar manufacturer behind the celebrated Bollywood Cigars label, today announces the launch of the Maharaja — its newest and most distinguished creation. A full-bodied, handcrafted men's cigar, the Maharaja completes the Bollywood Cigars collection, bridging the gap between a brand already beloved by women for its flavored offerings and the discerning male aficionado who demands something bolder.

A Brand Born from Heritage

Bollywood Cigars was conceived as a tribute to the Indian ancestry, royal heritage, and cultural roots of the brand's founder, Lak Vohra. The label draws its identity from the grandeur of Bollywood — the vibrant, larger-than-life spirit of Indian cinema and royalty — translated into the world of premium tobacco. The Maharaja, whose name means "great king" in Sanskrit, is the natural culmination of that vision: a cigar that commands presence in the same way its namesake once commanded kingdoms.

Crafted for the Modern Connoisseur

Drawing on over a decade of direct consumer insight, the Bollywood Cigars team recognized a clear divide in its audience: women gravitate toward the brand's flavored cigar offerings, while men consistently seek mild-to-full-bodied smoking experiences. Much like the world's great luxury fragrance houses — which create distinct lines for men and women — Bollywood Cigars has applied that same philosophy to tobacco. The Maharaja is the answer for men.

CIGAR SPECIFICATIONS	
Size	54 × 6½ (Torpedo/Belicoso)
Seed	Dominican
Binder	Dominican Tobacco
Tobacco Blend	Dominican & Nicaraguan
Wrapper	Maduro
Tasting Notes	Smooth, medium-to-full body with balanced spice, earth, and a touch of natural sweetness

"We've spent ten years listening to our consumers. Our women love the flavored collection — and we're proud of that. But our men kept telling us they wanted something different. The Maharaja is for them. It's a cigar worthy of the name."

— Lak Vohra, Founder, Bollywood Cigars & Hamptons Cigar Manufactory & Museum

Handcrafted at Tabacalera Real

The Maharaja, like every Bollywood Cigar before it, is rolled at Tabacalera Real in Tamboril, Dominican Republic — the same factory that has partnered with Bollywood Cigars since day one. That decade-long relationship is a testament to the brand's unwavering commitment to consistency, quality, and craftsmanship. Tamboril is widely regarded as one of the world's foremost cigar-producing regions, and Tabacalera Real stands among its finest manufacturers.



Bollywood Cigars — Maharaja Men's Collection product flyers

Completing the Collection

With the launch of the Maharaja, the Bollywood Cigars portfolio is now fully realized — a luxury collection that speaks to every palate and honors every guest at the humidor. The flavored collection remains a favorite among women who enjoy a more aromatic and approachable smoke, while the Maharaja extends a hand to the man who wants something complex, commanding, and crafted without compromise.

Availability

The Maharaja is now available for wholesale, retail, and private label orders.

Complete details, tasting notes, and ordering available at:

- hamptonscigars.co (scroll down to Bollywood Cigars)
- CigarVillas.com
- SavannahRiverCigars.com
- [Sag Harbor Cigars — Purchase the Maharaja](#)

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Hamptons Cigar Manufactory & Museum is a Jacksonville, Florida-based premium cigar manufacturer and retailer. Founded by Lak Vohra, the company produces handcrafted cigars under several labels, including the Bollywood Cigars collection — a brand rooted in Indian cultural heritage and royal tradition. All cigars are produced at Tabacalera Real in Tamboril, Dominican Republic.

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